

CHARLOTTE DAVIS

THE LONG AND WINDING ROAD TO VERVE COMMUNICATIONS: A VISUAL BIO

I'VE ALWAYS LOVED
READING AND WRITING.



AT AGE 11 I WROTE
A SHORT STORY, "A
TASTE FOR MURDER."

GRADUATED WITH
A B.A. IN ENGLISH



TO WIELD POWER WITH
WORDS, I EARNED A
LAW DEGREE.



TRANSLATED REFUGEES'
STORIES INTO LEGALESE

Ipsa facto,
our a priori
argument is



I SPECIALIZE IN
HELPING LAWYERS,
ENGINEERS, AND
OTHER PROFESSIONALS

STAND OUT
FROM THE CROWD BY
SHOWING THEM HOW TO
WRITE WITHOUT
ALL THE USUAL BS



VERVE

WANTING TO DO WHAT
I DO BEST, I FOUNDED
VERVE COMMUNICATIONS.



CREATED A BOLD,
CONSISTENT BRAND,
BOOSTED MEDIA
COVERAGE AND
LAUNCHED A NEW
WEBSITE.

WANTING TO WRITE
IN ENGLISH AND NOT
LEGAL JARGON, I
HELPED MARKET A
5-STAR, ECO-FRIENDLY,
BOUTIQUE RESORT
IN FIJI BY TELLING
THE STORIES OF
ITS HAPPY GUESTS.



AFTER 10 YEARS IN
THE ARTS WORLD,
HEADED BACK TO
THE LEGAL WORLD—
THIS TIME TO HELP
ONE OF CANADA'S
LARGEST FIRMS
WITH RFPs AND
BUSINESS DEVELOPMENT



MOVED BACK TO CANADA
AND HELPED CANADA'S
NATIONAL BALLET SCHOOL
WITH ITS CAPITAL
CAMPAIGN TO BUILD A
NEW, AWARD-WINNING
TRAINING FACILITY

